



H I L L
P A R T N E R S

For Immediate Release

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Holiday Gift Drive to Spread Cheer to Area Women in Need

Biltmore Village and the Junior League of Asheville support local charity

Asheville, NC (November 23, 2009) – Biltmore Village retailers, located at 10 Brook Street and 2 Swan Street, have teamed up with the Junior League of Asheville to kick off their first holiday gift drive to benefit Asheville women in need. Donations of gently used and new women's clothes will be collected from November 28 to December 16 at Talbots, J.Crew, High Country Style, Dewey's, Coldwater Creek, Chico's, Soma Intimates and Pi Salon.Spa.

The retailers at 10 Brook Street will serve as a collection site for new and gently used professional women's clothes, including skirts, shirts, suits, shoes or accessories. The collected clothing will be donated to Asheville Buncombe County Christian Ministry's (ABCCM) women's shelter Jobs for Life program, which provides women in need with professional attire to help them get jobs. The Junior League of Asheville is partnering with ABCCM and the Job's for Life program for the third year and finds that this program is a good fit for the League mission of promoting voluntarism, developing the potential of women and improving our community.

"The Asheville community is very important to the Biltmore Village retailers at 10 Brook Street and 2 Swan Street, especially during the holiday season," said Joe Tanneberger, Executive Vice President, Hill Partners, Inc. "The clothing drive to benefit local families in need is an excellent opportunity to give back to this great community and help those who are less fortunate during the holiday season."

"We're so excited to be partnering again this year with Biltmore Village," said Rebecca Blecke, Junior League of Asheville. "Jobs for Life supports such an important cause especially during the holidays. We're looking forward to another successful season of giving."

Biltmore Village, nestled in the Blue Ridge Mountains of Asheville, N.C., is a multi-phase mixed-use development offering a collection of national, regional and local specialty merchants. Biltmore Village offers a dynamic retail line up including High Country Style, Williams-Sonoma, J.Crew, Chico's, Soma, Coldwater Creek, Pi Salon.Spa and a three-door concept that includes Talbots, Talbots Petites and Talbots Woman. Phase I also offers 30,000 s.f. of Class A office space with commanding views of the historic district, rich amenities and the convenience of regional access/close proximity to hotels, restaurants, cafes and surrounding neighborhoods.

The developer, Hill Partners, Inc., based in Charlotte, N.C., is responsible for merchandising, leasing and management of the mixed use development.

For more information on this release or to schedule an interview, please contact Angela Vallera at RMD Advertising at 614.794.2008.

www.ShopBiltmoreVillage.com

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